



संघ प्रदेश दादरा एवं नगर हवेली और दमण एवं दीव प्रशासन,  
U.T. Administration of Dadra & Nagar Haveli and Daman & Diu,  
आबकारी उपायुक्त का कार्यालय, आबकारी विभाग, दीव  
O/o. The Deputy Commissioner of Excise, Excise Department, Diu



No. EXC-ADM/Liq./Auction/2025-26/85

Dated: 17 JUN 2025

## AUCTION NOTICE

The Deputy Commissioner of Excise, Diu on behalf of the President of India, invites tender in closed cover for the purpose of auction of liquor from 17 / 06 /2025 to 01 / 07 /2025.

The list of liquor to be auctioned along with Minimum Offset Price (75% of wholesale Price) is enclosed with the notice.

All the liquor licensee of Wholesale and Retail Sale (Packed Bottle And Bar & Restaurants) are allowed to participate in the auction and licensee offered highest price will get the stock of liquor.

Enclosed: Terms and Condition of Auction.

(Rahul Dev Boora, IAS)  
Deputy Commissioner of Excise,  
Diu

To,  
All Wholesale and Retail Sale (Packed Bottle And Bar & Restaurants) of Diu

Copy to:

- 1) Assistant Commissioner of Excise, Diu/ A.D.M., Diu ... for kind information



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O/o. The Deputy Commissioner of Excise, Excise Department, Diu



**LIST OF LIQUOR TO BE AUCTION**

| Sr. No | Brand Name  | Packing in ML | Pack Type  | Batch No.      | Quantity (Cases) | Minimum Offset Price Per Case (75 % Of Wholesale Price) |
|--------|---|---------------|------------|----------------|------------------|---|
| 1      | Bagpiper Deluxe Whisky                                | 180           | Bottle     | 0016/03-Aug-24 | 1                | 1878  |
| 2      | Budweiser Magnum Premium Beer                         | 500           | Can        | 783/13-09-24   | 2                | 1251  |
| 3      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 1598/28-08-24  | 1                | 2502  |
| 4      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 1602/29-08-24  | 2                | 2502  |
| 5      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 1691/06-09-24  | 1                | 2502  |
| 6      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 2788/02-12-24  | 1                | 2502  |
| 7      | Imperial Blue Hand Picked Grain Whisky                | 750           | Bottle     | 1291/02-08-24  | 3                | 2345  |
| 8      | Imperial Blue Hand Picked Grain Whisky                | 750           | Bottle     | 3262/07-01-25  | 2                | 2345  |
| 9      | Imperial Blue Hand Picked Grain Whisky                | 375           | Bottle     | 1401/13-08-24  | 1                | 2345  |
| 10     | John Martin Premium Whisky                            | 180           | Pet Bottle | 1439/01-03-25  | 2                | 1409  |
| 11     | Krimpis Special Whisky Old & Original                 | 180           | Pet Bottle | 29-Sep-24      | 2                | 1565  |
| 12     | Lord John Deluxe Whisky                               | 180           | Pet Bottle | 0102/Mar-25    | 2                | 1564  |
| 13     | Magic Moment Remix Smooth Green Apple Flavoured Vodka | 180           | Pet Bottle | 2684/03-25     | 1                | 2752  |
| 14     | Magic Moment Remix Smooth Green Apple Flavoured Vodka | 180           | Bottle     | 1061/Aug-24    | 4                | 2439  |
| 15     | Magic Moment Remix Smooth Green Apple Flavoured Vodka | 375           | Bottle     | 0823/Aug-24    | 2                | 2424  |
| 16     | Magic Moment Remix Smooth Green Apple Flavoured Vodka | 750           | Bottle     | 1061/Aug-24    | 1                | 2424  |
| 17     | Magic Moments Remix Smooth Orange Flavoured Vodka     | 750           | Bottle     | 1160/09-24     | 3                | 2424  |
| 18     | Magic Moments Remix Smooth Orange Flavoured Vodka     | 180           | Bottle     | 1160/09-24     | 4                | 2439  |
| 19     | Magic Moments Remix Smooth Orange Flavoured Vodka     | 375           | Bottle     | 1160/09-24     | 3                | 2424  |
| 20     | Prince Jon Rare Whisky                                | 180           | Pet Bottle | 264/Mar-2025   | 4                | 1565  |
| 21     | Prince Jon Rare Whisky                                | 180           | Pet Bottle | 262/JAN-2025   | 2                | 1565  |
| 22     | Royal Challenge Finest Premium Whisky                 | 750           | Bottle     | 0143/17-02-25  | 1                | 2581  |
| 23     | Royal Challenge Finest Premium Whisky                 | 750           | Bottle     | 0050/27-08-24  | 4                | 2581  |
| 24     | Royal Challenge Finest Premium Whisky                 | 375           | Bottle     | 0059/16-09-24  | 1                | 2581  |
| 25     | Royal Stag Classic Whisky                             | 750           | Bottle     | 1541/24-08-24  | 3                | 2580  |
| 26     | Royal Stag Classic Whisky                             | 180           | Bottle     | 1538/24-08-24  | 1                | 2658  |
| 27     | Silvers Deluxe Whisky                                 | 180           | Pet Bottle | 28-Jun-24      | 6                | 1253  |
| 28     | TAG Premium Lager Beer                                | 500           | Can        | BNL-03-MAR-25  | 5                | 939   |
|        |   |               |            | <b>Total</b>   | <b>65</b>        |   |

  
(Rahul Dev Boora, IAS)  
Deputy Commissioner of Excise,  
Diu



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O/o. The Deputy Commissioner of Excise, Excise Department, Diu



**TERMS AND CONDITIONS FOR AUCTION OF SEIZED LIQUOR OF EXCISE  
DEPARTMENT, DIU**

1. Interested Licensee may submit their highest price for the Indian Made Foreign Liquor (IMFL) put on auction in a sealed cover latest by 5.00 P.M on 01/07/2025. The inner cover containing quotations and other relevant documents along Earnest Money Deposit (EMD) in Cash should be sealed properly. The quoted price must be higher than the offset price fixed by the Excise Department, Diu. The inner cover should be put in on outer cover and may be deposit to Excise Department, Diu. Both the inner and the outer covers should be superscribed in bold Capital letters "(QUOTATIONS FOR INDIAN MADE FOREIGN LIQUOR/BEER OF EXCISE DEPARTMENT, DIU)".
2. The condition of the Liquor/IMFL can be inspected physically on 17/06/2025 and 01/07/2025 between 03.30 P.M. to 04.30 P.M at Excise Department, Diu by contacting Excise Guard Posted at Excise Station, Tel. 02875-252204. Tender forms with terms and conditions for submitting tenders can be downloaded from the Departmental website i.e. <https://ddnexcise.gov.in>
3. The quotation should be accompanied by earnest money i.e. Rs 10,000/- (Rs. Ten thousand only). The EMD should be attached with the quotation letter failing which the quotation shall not be considered at all. If the highest tenderer/successful tenderer accepted by the department fails to deposit the sale price within the prescribed time limit i.e. within 07 working days from the date of intimation to the tenderer(s) declared as highest bidder by the department, his earnest money will be forfeited. In case the offer is withdrawn by any tenderer, the earnest money deposited by him shall be forfeited.
4. EMD of Rs. 10,000/- for the auction of liquor is payable by means of Cash. Offers received without EMD amount shall not be considered at all by this Department.
5. EMD of the successful bidders(s) will be released only after realization of Sale proceeds amount. Earnest money Deposit of the bidders who fail to honor the bid in prescribed time limit shall stand forfeited. No representation in this regard shall be entertained by this Department. EMD of unsuccessful bidder(s) shall be released only after successful completion of the Auction Process.
6. The delivery of the Liquor will be arranged only after the successful bidder submits documentary evidence in support of payment in government treasury or online payment (i.e. Challan issued by the Excise Department).
7. The sold Liquor will be removed by the successful bidder(s) within 7 days from the date of intimation to the tenderer(s) declared as highest bidder. No assistance/transportation will be provided by the Department. Permission to take out the sold IMFL/beer from premises will not be allowed on holidays, Sundays etc.
8. EMD of the bidder rescinding their offer, withdrawing or abrogating after submitting the bid shall stand forfeited. Decision of the Department shall be final in this regard.
9. Department of Excise, Diu reserves the right to reject all or any tender in whole or part without assigning any reasons thereof.
10. EMD of unsuccessful bidder shall be returned maximum within 07 Days from the date of declaration of Highest bidder or successful bidder.



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O/o. The Deputy Commissioner of Excise, Excise Department, Diu



11. The bidder is required to reveal his full name/name of the authorized signatory of the Licensee/name of father, full postal address, telephone number & mobile number.
12. Disputes, if any, arises shall be adjudicate by Deputy Commissioner of Excise, Diu.
13. If the highest quoting licensee fails to honor the bid, the bid will be cancelled & its EMD shall be forfeited. In such an event, an opportunity shall be given to the next highest quoting eligible tenderer (Second highest quoting party) to complete the bid provided it is prepared to accept the prices offered by the Highest quoting party. In case of any dispute, decision of the Department shall be final.
14. Tender form should be signed in ink by the Licensee/authorized signatory only. Photocopy or unsigned quotations or quotations not signed by authorized signatory shall be rejected.
15. Tendering Licensee shall alone be responsible for furnishing any false or wrong information and the consequences or loss thereof.
16. Quotation should be offered in prescribed tender form as given at Annexure-I.

(Rahul Dev Boora, IAS)  
Deputy Commissioner of Excise,  
Diu

**Tender form for offering rates for Auction of IMFL/Beer**

1. Address given below should be complete and must be supported with proof (attested copies of, Voter ID Card or Aadhar Card or Bank Pass Book copy). The bidder should always be available for receiving communication at the given address.

|                         |  |
|-------------------------|--|
| Name of the Licensee    |  |
| Name of Shop, if any    |  |
| License No.             |  |
| Address of the Licensee |  |
| Mobile No.              |  |

2. I/We submit my/our highest quotation for the following IMFL offered for sale by the Department of Excise, Diu through auction: -

| Sr. No | Brand Name  | Packing in ML | Pack Type  | Batch No.      | Quantity (Cases) | Minimum Offset Price Per Case (75 % Of Wholesale Price) | Offered Price |
|--------|---|---------------|------------|----------------|------------------|---|---------------|
| 1      | Bagpiper Deluxe Whisky                                | 180           | Bottle     | 0016/03-Aug-24 | 1                | 1878  |               |
| 2      | Budweiser Magnum Premium Beer                         | 500           | Can        | 783/13-09-24   | 2                | 1251  |               |
| 3      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 1598/28-08-24  | 1                | 2502  |               |
| 4      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 1602/29-08-24  | 2                | 2502  |               |
| 5      | Imperial Blue Hand Picked Grain Whisky                | 180           | Bottle     | 1691/06-09-24  | 1                | 2502  |               |
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| 7      | Imperial Blue Hand Picked Grain Whisky                | 750           | Bottle     | 1291/02-08-24  | 3                | 2345  |               |
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| 13     | Magic Moment Remix Smooth Green Apple Flavoured Vodka | 180           | Pet Bottle | 2684/03-25     | 1                | 2752  |               |
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| 16     | Magic Moment Remix Smooth Green Apple Flavoured Vodka | 750           | Bottle     | 1061/Aug-24    | 1                | 2424  |               |
| 17     | Magic Moments Remix Smooth Orange Flavoured Vodka     | 750           | Bottle     | 1160/09-24     | 3                | 2424  |               |

|    |  |     |               |                   |           |      |  |
|----|--|-----|---------------|-------------------|-----------|------|--|
| 18 | Magic Moments<br>Remix Smooth<br>Orange Flavoured<br>Vodka | 180 | Bottle        | 1160/09-24        | 4         | 2439 |  |
| 19 | Magic Moments<br>Remix Smooth<br>Orange Flavoured<br>Vodka | 375 | Bottle        | 1160/09-24        | 3         | 2424 |  |
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| 28 | TAG Premium Lager<br>Beer                                  | 500 | Can           | BNL-03-MAR-<br>25 | 5         | 939  |  |
|    |  |     |               |                   | <b>65</b> |      |  |

3. I/We have carefully read the terms and conditions of the offer, particularly regarding earnest money and agree to abide by these in letter and spirit. The decision of the Deputy Commissioner of Excise, Diu on any dispute arising out of the offer shall be binding on me/us.
4. I/We agree to the forfeiture of the earnest money if I/We fail to comply with all or any of the terms and conditions in whole or in part as laid down in the tender enquiry letter, which would constitute and have force of contract between me/us and the Department of Excise, if I/We am/are declared a successful bidder.
5. I/We hereby undertake that the liquor/IMFL will be used for lawful purpose only.

Signature:

Name of Licensee:

Seal of the Licensee:

Place:

Date: