

No.1/17/EXC-EST/2016-2017/ 1301  
Administration of Daman & Diu  
Office of the Commissioner of Excise,  
Excise Department, Daman.  
Dated :- 17 JAN 2017

**CIRCULAR**

As per the provisions of Rule 103 of Goa, Daman & Diu Excise Duty Rules, 1964 it is mandatory that all the license vendors for wholesale, retail sale of liquor in packed bottles and retail sale of liquor for consumption in the premises i.e. bar and restaurant including Hotels to affix/ display a sign board to the front of every licensed premises showing the nature and no. of license with the information regarding the license issued to them is for sale of foreign liquor, Indian Made Foreign Liquor or Country Liquor in the below mentioned format.

1. Name of licensee
2. Trade name of license
3. Kind of license
4. License no.
5. Premises no. and address

All the licensee are therefore directed to comply with the above provisions and display/ affix a sign board in front of the licensed premises and it is also directed that license held by them shall be hung in a conspicuous place within the premises so that it is visible to all the customers and the inspecting authorities.

The above directions shall be complied with immediate effect and non-compliance shall be viewed seriously and action as per the provisions will be initiated against the defaulter licensee for suspension /cancellation of license.

  
(Charmie Parekh)

**Deputy Commissioner of Excise  
Excise Department, Daman.**

To,

All the wholesale, retail sale licensee for sale of liquor in packed bottled and also for consumption in premises i.e. bar and restaurant including Hotels, Daman.

Copy for kind information to:

The Hon'ble Commissioner of Excise, Daman & Diu, Collectorate, Daman.